

FOR ESSENTIALS FOR SALE.
(From the District Free Press.)
One pint glass.
One collapsible drinking cup.
One corker.
One package clover.



Just mention my name—

"Seek no farther, Friend—I'll recommend a cigarette that's passing fine and goodly withal. It's held in private stock by the United Cigar Stores—but you can get it if you'll just mention my name."

Beau Brummell
The DANDY CIGARETTE
TWENTY FOR 17c
only at
UNITED CIGAR STORES

10 Months Charge Account
Whist Watch
No Employers Reference Necessary
Confidential
This 14 K. Gold-filled Warranted Watch Procured Imported movement Fits any arm \$12. Ask for Catalog 44
L.W. Sweet & Co.
170 B'way
COR. MAIDEN LANE, 5TH FLOOR



Like jumping on soft ground

You can't stop a live boy from jumping. But you can soften the jolts and jars with "USCO" Rubber Heels.

Weeks are added to the life of shoes. Soles last longer—a boy can't slide on rubber. And "USCO" Rubber Heels outlive leather heels two to one. A reason why you should wear them, too.

And they reduce the high cost of shoeing!

The largest rubber manufacturer in the world makes "USCO" Rubber Heels, yet they cost no more than others. Black, white or tan for every shoe in the house.

Look for the name "USCO" and the U. S. seal.

United States Rubber Company



"Usco" Rubber Heels are Good Heels

COURT SUSPENDS TRIAL OF SLAYER OF RUTH CRUGER

Cocchi's Charge That His Wife Killed School Girl to Be Investigated.

A cabled report from Bologna, Italy, saying that the trial of Alfredo Cocchi for the murder of Ruth Cruger in New York had been suspended was given to District Attorney Swann to-day. The purpose of the suspension was to investigate Cocchi's charge that the murder was done not by him but by his wife, who acted through jealousy. "This," said Mr. Swann, "is merely a belated attempt to shift the blame. Cocchi's confession is borne out by too many corroborative facts to give any weight to his new statement. Mrs. Cocchi is an estimable woman." Cocchi's defense, according to the cabled report, included a letter said to have been written by J. J. Lynch, No. 860 Municipal Building, New York, saying that Ruth Cruger, a Wadleigh High School girl, was killed by white slavers, who buried her body in Cocchi's cellar in 125th Street. Lynch is employed in the City Chamberlain's office. He refused to make any comment this morning. The District Attorney's office had never seen Lynch's name in connection with the case. Assistant District Attorney Talley sent Detective Cunniff to the City Chamberlain's office with a request that Lynch be sent to the prosecutor's office for interrogation. In the District Attorney's office Lynch denied all knowledge of the letter and Mr. Talley, following the investigation, expressed the opinion that "there was nothing to the story involving Lynch."

AUTO SLAYER TO PRISON.

Chauffeur Gets 6 Months to 3 Years for Child's Death.
James Lamala, No. 25 East 25th Street, chauffeur, was sentenced to Blackwell's Island by Judge Rosalsky in the Court of General Sessions to-day for six months to three years. Lamala caused the death of two-year-old Lena Paff on March 25, when a truck he was driving struck a baby carriage containing the child. Lamala was indicted for manslaughter but permitted to plead guilty to assault. The evidence showed he had driven a truck with defective brakes. Judge Rosalsky in imposing sentence said Judge ought not to ignore the public demand that carelessness in driving motor vehicles be severely punished.

Keeping faith with our men friends in spite of market conditions--- Thursday Morning at 7.30 *Wanamaker's* Semi-Annual Clothing Sale

Other Thursday news

WOMEN'S cool frocks at \$17.50 and \$25

As effective and smart as silk frocks, but much cooler and decidedly less expensive

Sheer cotton voiles in patterns and colorings that make them look like foulard silks. And the styles, too, are typical of silk dresses. In fact, we have copied one model precisely—the one which is quite tight around the bottom of the skirt and is finished with wide ruche of the voile; illustrated. Pleated collar and cuffs on this model are of white net edged with Valenciennes lace; \$25.

Many lovely color-combinations

Other model illustrated has charmingly dainty chemisette, collar and cuffs of tucked net edged with hand-run file lace. In navy blue-and-white or black-and-white. \$25.

Also, at \$25, frocks of checked cotton tissue.

Frocks at \$17.50

are in equally smart, simple models—they both have the new pointed tunic. Lavender-and-white, black-and-white, of navy blue-and-white.

Second floor, Old Building

Women's sport suits, \$75 Were \$95, \$98 and \$105

Individual suits of tricolette, wool jersey, taffeta, and paulette—the sort the smart women like as a highlight in her summer wardrobe. Some made with slip-on coats that may be worn separately with white sports skirts. Some studio-designed and touched with charming hand-embroidery in wool. Some are copies of Premet and Lanvin.

No two alike.

Second floor, Old Building.

FROCKS for wee girls at wee prices

Sizes 2 to 6.

The styles are new and in good taste, materials nice and reliable. They are well made, and most of the models are finished with a trace of hand-stitchery.

At \$2.95

White lawns, combined with colored chambrays and finished with a trace of hand-stitchery. Colored voiles, little waistless models with large, smart square collars of white voile, which are finished with little hand-stitchery. White voiles combined with colored line patterns.

At \$1.95

A fascinating little frock of printed voile, finished with white organdie collar, cuffs and sash. It has all the airs and graces of its more expensive sisters. Several other models. Third floor, Old Building.

Cretonnes, curtains and curtainings at half

CRETONNES, 35c yard—were 75c to 95c yard in our own stocks; stripes and floral effects in 30 patterns and about 50 colorings (some of the patterns are in more than one coloring).

CURTAINS—\$1, \$1.35 and up to \$3.25 pair; were \$2 to \$6.50 pair; 342 pairs, ruffled and plain Swiss, lawn, scrim, voile, marquise and nets; dots, blocks, stripes, all-over figures; lace or embroidered edges; some hem-stitched; 4 to 29 pairs of a pattern.

CURTAININGS—dotted muslin, 17½c yard, was 35c; scrim and marquisette, 24c to 30c yard, were 48c to 60c; figured nets, 22½c to 50c yard, were 45c to \$1. Close-out of 2,592 yards.

Fourth Gallery, New Building.

Gingham porch dresses \$5.85 for \$8.75 grades

Two very well worked-out models that have the comfort of a negligee and the appearance of a regular formal dress.

One is of checked gingham, excellent lines, pique collar and cuffs. An exceptional dress for the small price. Girlish and smart, perfect in every slight detail. In pink, blue, lavender or green. The other, also of gingham, in a little foulard design that is equally pretty.

Main Aisle, Old Building, And Third floor, Old Building.

The Creation of the Airplane

Motion picture, shown by courtesy of the Industrial department of the Universal Film Mfg. Co. Thursday at 2.30, in the Auditorium. First Gallery, New Bldg.

Visiting librarians at Asbury Park

are invited to visit the Wanamaker Book Store where they will find—

—special tables of fiction and general literature at 50 per cent. to 80 per cent. below publisher's price.

—special tables of fiction at 30c, 35c, and 65c. On the special table of 65c fiction are all publishers' regular editions and not reprints.

This is a very good opportunity for filling in.

Book Shop, Eighth Gallery, New Building.

Blouses at \$7.50 Two new models

One is a beautifully tucked organdie. Creamy imitation Valenciennes lace finishes edge of collar, cuffs and pleats down the front. Fine pin-tucking adds to its attractiveness.

Fine batiste is used on the other blouse, which is put together with a fascinating *entre deux*. The cuffs are the sort that set exactly as they should. The collar is a pleated frill finished with a double row of hemstitching.

Third floor, Old Building.

Ho! Campers!

Dark gray camp blankets, 97 per cent. wool, \$9.75 each, reduced from \$12.

Orange and black blankets, 72x84 in., of a good grade of wool filling, \$7.75 each, reduced from \$10.

Indian blankets, all cotton, of a fine texture, in large assortment Navajo designs, \$7 each.

Fourth Gallery, New Building.

With a camera

for a vacation companion you will double the pleasure of your resting time, and bring back records of it which mean something to people at home. The Camera Store can supply all camera needs, from the high-grade Graflex to an ordinary box camera.

A particularly good one is a No. 1 Folding Rexo, Jr., with a double lens which makes a picture 2¼ x 3¼ inches. The price is \$9.

Main floor, Old Building.

Summer gloves

The gloves women like to wear in summer time, for "country or town," are the cool-feeling, easily-washed chamolais skin gloves.

We have beautiful ones in natural color—well made—and of the sort of leather that will stand hard wear—ideal for country walks, motor-touring or yachting. \$2.50. Also white at \$2.

Main floor, Old Building.

The new easy way to make ice cream

No more tiresome turning. Just put your cream in an Auto Vacuum Freezer. Leave it for thirty minutes and your ice cream is made.

This wonderful freezer takes away all thought of work.

Besides being efficient and labor-saving this Vacuum Freezer uses much less ice than the ordinary freezer.

Another good point is it is very sanitary because of its white enamel lithographed finish.

Auto Vacuum Freezer holds 2 quarts, \$5.

Helpful Housefurnishing Store, Seventh Gallery, New Building



DIFFERENT from many past sales because John Wanamaker's own good stock is reduced. No special purchases; nothing "bought" for the occasion; no maker's "left-overs;" no odd lots. Read the story:

First of all, let's get the important facts of this sale firmly fixed; and the most IMPORTANT facts, naturally, are the savings:

There are 2,954 suits in the sale

188 suits.....that were \$37.50
304 suits.....that were \$40
380 suits.....that were \$42.50

\$31.50

273 suits.....that were \$45
453 suits.....that were \$47.50
261 suits.....that were \$50

\$36.50

150 suits.....that were \$50
172 suits.....that were \$52.50
267 suits.....that were \$55
198 suits.....that were \$57.50
121 suits.....that were \$60
98 suits.....that were \$62.50
89 suits.....that were \$65

\$41.50

Why have we reduced our own stocks?

In years gone by it has always been possible for John Wanamaker to go into the clothing market and make special purchases of GOOD clothing underprice. We are large buyers in the regular way; we have the co-operation of the best clothing makers; and our plans are so well-defined, so carefully worked out, that the Wanamaker semi-annual clothing sales have become something of a national institution.

Things have changed

This season we could NOT make the usual purchases, nor follow out the usual plan. Clothing is scarce. It can not be found underprice in quantities sufficient for a sale of this magnitude. So we did the next best thing—in reality, a BETTER thing for you.

We reduced stock prices

In other words, we took 2,954 Spring and Summer suits from our regular Burlington Arcade stock and reduced them according to the above schedule. The only suits in this sale that have not been a part of our regular season's stock are some blue serges that came in about two weeks ago. The remainder are—

Fancy weaves—new, refined

Not the usual poorly-devised patterns and colorings that can be found everywhere; but the patterns and colorings that a business man can wear with satisfaction. The styles, likewise, bear evidence of the good taste that has always characterized the Wanamaker stock.

Cheviots, worsteds, cassimeres

These suits, taken from our regular assortments, offer fabrics that we know are the best for service; and, having been made according to our standards, we know that every detail of lining, trimming and tailoring is just as it should be.

Sizes for almost every man

Regular, long, short, stout, slim. A Wanamaker sale is a liberal provider.

Remember the 7.30 opening

Both Men's Stores will open Thursday morning at 7.30 for the convenience of men who desire to attend this sale before going to business.

Burlington Arcade Floor, New Building.

The Broadway Store for Men also offers—

—two sale groups of men's Summer suits— } \$22.50 and \$28.50
in a large variety of styles, patterns, colors }

Broadway, Corner Eighth Street.

All Wanamaker Home Furniture is in the August-in-June Sale at reductions of 10 to 40 per cent.

Third, Fourth, Fifth and Sixth Galleries, New Building.